



BLUE THUNDER BOOSTERS
MINUTES FOR MONDAY, February 28, 2022
(BNHS LIBRARY)

Called to Order: 6:04 P.M.

Attendees: Ed Powers, Becky Giesecke, Tim Beccastro, Corinne Boatman, Sarah Gamble, Alicia Perez, Cindy Rowe, Ken Downey, Jim Friesema, Jody Flynn, Sandy Cordray, Jackie Powers, Amy Bucci, Maggie Friesema, Corine Wherle, Kelly Beccastro, Traci Jefty, Michelle Reece, Holly Brown, Karla Gale, Ludy White

Absent: Robin Winters and Tom Bucher

Secretary's Minutes: No Secretary's minutes were sent out for January.

OUT OF ORDER

Committee Report:

BCMS: Ken mentioned that the girls basketball team is finishing up their season this weekend with a tournament. Spring track is starting for 7th and 8th graders. Club golf will be starting soon. Ken has a long term wish list that includes new wrestling mats and a Gator. Ken provided everyone with a document outlining his ideas to boost membership awareness. Highlights of his plan include creating a "Membership Awareness" package for new members, a monthly email newsletter, and additional tabs on the Booster website. Cindy added that these are great ideas and that we need to do some cleaning up/upgrading to our email system. She suggested that we look into using the Mailchimp program.

Ken also requested Booster representation at the BCMS Spring Sport Parent Meeting on March 9, 2022 at 6:00 pm. Ed agreed to attend on behalf of the Booster Club.

Treasurer's Report: Tim gave a rundown of the treasurer's report.

Tim handed out a Balance Sheet as of February 27, 2022 and reviewed and highlighted from January 24, 2022 through yesterday, February 27, 2022, net income of \$5,724.22. We had concession, membership, and merchandise expenses totaling \$1,564.72. Income of note \$6910.76 basketball games, with \$7288.94 in total revenue for that period.

Motion to approve treasurer's report from Sarah and seconded by Alicia. All directors approved.

AD Report: Jody mentioned that spring sports are starting this week. Winter sports had an outstanding season.

Winter sports highlights:

Wrestling Co-op - Won Conference, 2nd at Regionals, and 4 (3 from North) athletes qualified for State. North's Tony Alvarado placed 5th at State.

Girls Basketball - Finished 4th in the conference. Jody mentioned that the team "overachieved" this year while outworking and outplaying other teams.

Boys Basketball - Season was up and down.

Swimming - Finished 2 in the conference and sectionals.

Competitive Cheerleading - Won Sectionals for the 8th consecutive year and finished as State Runners-Up. This is their 7th state trophy in 7 years. Jody called the program a “dynasty” of strong athletes.

Boys Bowling - Ranked all season in the top 10 and finished 15th in the State. Jody mentioned that the team is all juniors and should do well again next year.

Committee Reports:

Membership: No report - Robin absent.

Scholarship: Ed reported that a committee has been formed to review scholarship applications. The scholarship process has started. Ed outlined possible dates for reviewing applications. Scholarships will be awarded on May 19th at the District Scholarship Night.

Merchandise: Alicia reported that indoor basketball sales were limited. She is working on a new online store through Prep Sportswear. The store link was shared earlier in the day with all directors. The store will be open year round and she is looking to add BCMS merchandise. The Booster Club would receive a monthly check for merchandise sold. The Booster Club has built a relationship with Twin Towers this year and will continue to use them for additional merchandise. Alicia is planning on updating our current inventory counts and possibly doing an online sale. Merchandise would be available for pick up at the athletic office. Upcoming merchandise projects include a new fair shirt and pink designs for fall 2022. It was suggested that we have a design contest for the fair shirt with a possible prize of \$100.00.

IT/Social Media: Cindy reported she has access to the Facebook account and will be working on doing more engagement posts vs reposts. She has been inviting people who “like” posts (who do not already follow the page) to follow the page. There was some discussion during this time about membership terms, dates, etc. Further discussion about membership will be at the March meeting.

Concessions: Sarah introduced Ludy White who will be training/working with Sarah on concession this fall. The goal is for Ludy to transition into Sarah’s job. Sara reported that we have limited product left and she would like to try to sell at some of the baseball games this spring.

Fundraising/Social Activities:

Blue Thunder Open – Becky mentioned that the Blue Thunder Open will be on June 24th as previously scheduled. Becky is waiting on prices from Timber Pointe and thinks that an overall price increase will be necessary for this year. There was a discussion about doing an early bird registration special. Amy Bucci is interested in helping this year.

Thunderfest – Corinne mentioned Timber Pointe as a possible venue for this fall. Different areas around the tent and clubhouse could be used to accommodate everything. She left a voicemail message for JJ Maville and is waiting to hear back. Conversation was had about scheduling Thunderfest the same weekend as the fall scrimmage. Sarah and Corinne will continue to work on date/location, etc. Corinne left the group with the question - What is our goal?

Old Business: Jody presented all wishlists and suggested that we consider the first three requests immediately. The first three requests are spring sports that would benefit from getting wish list items right away.

Boys Cross Country/ Track & Field: New team tent to serve as a staging area and weather protection. Tent would be used by both teams. Total Requested: \$2,378.

Softball: Replacement Windscreen purchased in 2010. Screens will show pride in our fields, update look, and provide a hitting background. Team and athletic department is able to provide \$2,900 towards the total cost of \$5,900. Totals Requested: \$3,000.

Boys/Girls Track: Pole vault standards need to be replaced. Each team is able to provide \$1,000 towards the total cost of \$3,120. Total Requested: \$1,120.

BCMS Football: Replace football goal post pads that are currently Buc purple. New pads would be navy and reflect school colors. Total Requested: \$913.20.

Girls Volleyball: New volleyball poles, nets, and pads for competition court. They currently use the same equipment for practice and competitions. Team and athletic department is able to provide \$3,000 towards the total cost of \$4754.43. Total Requested: \$1754.43.

Swimming & Diving: Matching team backpacks for carrying equipment between different facilities. Team is able to provide \$1,000 towards the total cost of \$1,855. Total Requested: \$855.

Boys Golf: Skytrak Launch Monitor system that will allow the program to have an option for indoor practice throughout the season and offseason. The team will use their own funds to purchase hitting mats, nets, and putting mats to have an entire indoor golf set up. Total Requested: \$2,349.

Each request was discussed as Jody presented. After some conversation Alica made a motion to approve all requests as presented (\$ 13,575.53) up to \$14,000. Motion was seconded by Jim. All directors approved

New Business: Jim has the Booster Remind App set up and we are now able to send out messages. He will put information about signing up for messages in the daily announcements. Jim also mentioned that incoming freshmen open house will be on April 7th, time is TBD. It was agreed that the Booster Club would be present for memberships and possibly sell remaining merchandise.

Ed mentioned getting a quote to rewrap the merchandise trailer. The current lettering is peeling and fading. He can have a company that he knows get a quote. Becky added that Twin Towers also does vehicle wrapping and will contact them for a quote too.

Ed had a phone conversation with director Tom Bucher about his absences. Due to Tom's school board obligations he has been unable to attend Booster meetings. Tom is formally resigning from his position as a Booster Club Director. After some discussion it was decided that the position would remain open until the next election in May.

Adjournment: Motion was made by Cindy to adjourn the meeting at 7:28 p.m.

Next meeting scheduled for Monday, March 21, 2022, 6:00 p.m. BNHS Library