



**BLUE THUNDER BOOSTERS
MINUTES FOR JULY 26, 2021
(TIMBER POINTE GOLF COURSE)**

Called to Order: 6:00 P.M. (On Time 😊)

Attendees: Ed Powers, Robin Winters, Tim Beccastro, Corinne Boatman, Tom Bucher, Sarah Gamble, Alicia Perez, Jim Friesema, Jody Flynn and Ken Downey

Absent: Becky Giesecke, Cindy Rowe

Secretary's Minutes: Secretary's minutes were sent out for June. A motion was made to approve the Secretary's Minutes by Alicia and seconded by Jim. All directors approved.

Treasurer's Report: Tim went over highlights from the past month's financials. As far as the golf outing, we brought in \$12,045. We are waiting on one more bill from Timber Pointe but roughly up \$2,000 more from last year. Tim also reviewed with us Cash Flow Details. No questions. A motion was made to approve the Treasurer's Report by Robin and seconded by Tom. All directors approved.

AD Report: Jody went over some dates Freshman/New Student Athletic Meeting set for July 28th. Jody would give a shout out about the Boosters at that meeting. Jody mentioned reaching out to Ken from Central about being a part of North Family Fest set up for August 20th. Ken to get back to Jody regarding participation. Jody went over the times for the Parade of Athletes, Navy-Scarlett Football scrimmages JV/Varsity, Volleyball scrimmage and marching band performance. Jim will be blasting information out along via newsletter. Also updates need to be made to our FB page and additional social media outlets along with flier going out.

Committee Reports:

Membership: None to report at this time.

Scholarship: None to report at this time.

Merchandise: Alicia updated us on all of the merchandise. A lot to cover, fair shirts to be delivered, going over online/pop-up stores, moving old inventory, shelves in trailer and moving the trailer for the fair.

Discounts were discussed regarding membership. A motion was made by Ed and seconded by Tom that if people open up a membership either at the parent's meeting or at the Boone County fair they get 25 percent off of OLD merchandise that's in the trailer. Also if they sign up for a Booster membership they get an additional 25 percentage off so a total of 50 percent off total until OLD merchandise is gone. An incentive to move merchandise at this time.

Discussion was also had regarding the online/pop-up store and getting new merchandise with some new logos and set up. A motion was made by Tim and seconded by Sarah to approve up to \$500 for initial set up and online/pop-up store to customize our logo and give us some new design options.

Twin Towers has a few items that we are going to purchase through them at this time, chairs, a blingy shirt,

winter hats and a jacket. Two different entities online/pop-up store and Twin Towers orders. We will keep them separate. Shirts and sweatshirts and other merchandise will be handled through the online/pop-up store and be able to be sold year round, benefit of having. A starter set to be displayed at the trailer as well.

Discussion was also had regarding getting more organized in the trailer as far as shelving, etc.

Membership cards were brought up to get new cards for Lifetime Members, red, blue through Vista Print. Robin said she would order the new cards. Suggestion was made of possibly gold cards for founding and lifetime members and one-year red cards with name and year on it and then next year one-year blue cards with dates on them. Robin will take care of ordering along with putting our normal 10 discount on the cards as well.

Alicia also talked about Froggy House for August 20th and discussion was had and decided that we would no longer have the bouncy house for that evening. Also Alicia talked about getting tattoos for that night with a possible "N" for North. She would take care of ordering those.

Tim has the key for the post office and Joan, old person on the account, needs to meet with us to get off the account and get new names and another key for our post office box.

Concessions: Sarah discussed food trucks for the 20th. Discussion was had and it was decided to have a food truck, pizzas and limited concessions of hot dogs, popcorn, candy, nachos, pop, et cetera.

Sarah is also going to get license before the 20th, Family Fun Night.

A lot of discussion was had regarding a hot spot or Wi-Fi for out at concessions for the credit card machines. Tim looking into getting a hot spot ordered up and also two to three tablets for concessions to be able to use debit/credit cards.

Also Jody asked Ken to have Central Middle School help out for homecoming game at concessions, varsity only. Jody also mentioned that the indoor TV has been mounted in front of concessions.

IT/Social Media: Cindy was not present.

BCMS: Ken mentioned that Central's Parent Athletic meeting is going to happen on Thursday, August 12th at 6:00 p.m. which will include volleyball, football, soccer, cross country. He also mentioned that they have new this fall a poms program starting up and cheer coming in to give a refresher to their cheerleaders. Ken wanted to extend to Boosters again to come down and speak on behalf of Boosters since we are a feeder school and to be able to promote membership. Tom said that he would be present and speak on Boosters behalf. Robin mentioned that she would put a .pdf version in Google Docs of the membership flyer, Alicia to bring small/x-small merchandise over to set out for sale.

Ken also mentioned BCMS walk throughs are scheduled for August 17th, 18th and 19th. Building is going to be open. Football practice for Central starts on the 9th. Ken also mentioned that Central has the jamboree which is a football scrimmage with conference, switch teams, etc., scheduled on the 28th. Thunder Youth has helped out in the past with concessions. Ken was wondering if BNHS would like to help out for that event in regards to concessions. He would help find volunteers to help run it as well. Sarah to talk with Ken more regarding details and if they wanted to do or not.

A couple of dates were mentioned: Back to School Day is August 11th for tours and to pick up schedules. Also kids go back to school August 26th.

Fundraising/Social Activities:

Jim mentioned a grant that is given through Walmart that can be filled out for local organizations to get free money. All you need to do is fill out an application. Possible way to get the cost of our iPads paid for, etc.

Thunderfest – Discussion about delaying Thunderfest until next year and make it bigger and better. We would like to bring it back to a steak dinner and at the fairgrounds.

Old Business:

Discussion about moving the trailer on the 8th for the fair and spoke about volunteers for fair. Sam's account has Sarah's name only on. It's just easier and she can submit receipts, etc. Discussion was had about the file cabinet for Boosters. Robin to look into at used furniture stores, will purchase and it will be kept in concessions in the back room.

New Business: Has the remaining dates listed accordingly.

Ed went around to see if anyone had anything more to add to meeting. No new discussion.

Adjournment: Motion made to adjourn the meeting by Corrine and seconded by Alicia at 7:40 p.m.

Next meeting scheduled for Monday, August 23rd at 6:00 p.m., BNHS Library