



Blue Thunder Boosters June 28, 2010 Minutes

Called to Order: 7:01 pm at Timber Pointe

Attendees: Deb Shawd, Sharen Knox, Kim Larson, Carla Sullivan, Tracy McConnell, Marina Shawd, Bryon Houy, Mike Rogers, Craig Adams, Judy Adams, Sue Rodakowski, Richard Kirchner, Jeff Nelson, Michelle Dixon, Denise Hauser, Michel Johannes, Brad Johannes.

Secretary's Minutes: Joan moved to approve the minutes from the May meeting, Tracy 2nd the motion. All directors approved.

Treasurer Report: Next month Joan will have all of last year's finances to report. We still have \$10,000 to \$15,000 outstanding from the wish list items. The golf outing brought in \$10,085 and we'll have the net amount after we get the bill from Timber Pointe. Joan has now sent a letter in the mail to Sarah Gamble about the \$2,000 she owes from our 2009 football concessions. She will follow with a phone call. A motion was made to accept the treasurer's report by Jeff and Tracy 2nd; all directors approved.

Marketing/Website: Deb is keeping the website up to date and will be sending out press releases to the local media about ticket sales for Thunderfest. Marina Shawd, a sophomore at Drake University, spoke to us about starting a social media campaign on Facebook. She said this would make more people aware of our fundraising events and when we need volunteers. Marina will set up the page on www.facebook.com/BlueThunderBoosters. All Booster members on Facebook should go to this page and click on the "Like" button to become a member of the page and then suggest the page to their friends on Facebook who may be Blue Thunder Booster supporters.

Membership: Tracy will get together with Michel to send out letters to our annual members to suggest they renew their membership. She will also update new members in our email account.

Fundraising: Blue Thunder Open Golf Outing: Brad said we had a fun and successful outing with 45 golfers and 20 extra for dinner only. We should be getting the bill from Timber Pointe soon. Allen Sisson would like to volunteer to help with this event next year and have the bank help out more. Thunderfest: Next meeting will be Monday, July 12 at 7 p.m. at Timber Pointe.

Merchandise: Sue and Craig said they met with Lane Martin and ordered new hats, shirts, and jerseys. They would like to see a metal strip on both sides of the trailer to enable them to hang merchandise.

50/50: Kari Boling will get together with Jen Hazlewood to pick up 50/50 items. Joan submitted for a new permit and will give it to Kari.

Concessions: Carla used Paul Ollmann's drawing of the new building to create a rough draft of items we may need for concessions. A few items she listed were a freezer, tables, rack warmer and cleaning

supplies. We need to prioritize and make a budget. The committee will research prices and try to get the best deal. All agreed that gently used equipment would be fine. Jeff made a motion to set a budget of \$10,000 to purchase items for the new concession building. Joan 2nd the motion and it was approved by all directors. Dick asked if we have insurance for the concession equipment and Joan said yes. He also asked what we would do if regional tournament teams wanted to use the shed or concession building. The buildings belong to District 100, but the equipment in the concession building will belong to the Blue Thunder Boosters. We could set up a contract and charge a fee for usage and have a booster member available to open and close the building.

Old Business: *BHS/BNHS Football game:* Alicia Perez, Michelle Dixon, and Denise Hauser will recruit volunteers for this committee and decide on fundraising ideas. Suggestions were made for selling t-shirts and separate food items, or having a “Taste of Belvidere” and tailgating. Denise will check with Boylan’s Festa Italiana committee about how they set up their fundraiser.

Heritage Days Parade: We had a low turnout of walkers, but the cheerleaders, cross country members and the BNHS band walked together near the Mobile House of Thunder.

Mobile House of Thunder: Brad and Mike are working on enhancements.

Pop up tent canopy: Jeff is looking for a durable canopy we can use for outdoor concessions near the tennis courts, baseball fields and practice field. We would like to have Belvidere North printed on the sides. Jeff made a motion to budget \$800 for this purchase. Joan 2nd and all directors approved.

Vending Machines: We would like to have these out by the equipment building and stock with water and Gatorade to have available for athletes and spectators. We would get the profit from this if the Boosters stock the machines, but the contract is pending right now.

New Business: *Sport Physicals* will be given in the BHS cafeteria on Wednesday, July 28th from 11 a.m. to 2 p.m. and a portion of the money will go to both BNHS and BHS booster clubs. Alicia offered to help with this event.

Fall athletic registration: We need volunteers to help at registration in the cafeteria on August 9 from 4:30 to 7:30 p.m. Deb will send an email to booster members asking for help. A suggestion was made to appoint a Booster parent for each sport to talk briefly at the individual sport meetings and collect membership money. We will have a sign up for this at our July meeting. Kari and Alicia said they would speak at the BCMS sports meeting.

Turner Concession Building Dedication: This will be held on September 3 at our home football game. Milt and Mary Jo Brown, the Turner family, school board members and our Booster Directors are invited to hold the large check for the dedication.

Michel needs note cards to write thank you notes for the golf outing. Deb will get these to her.

Bryon asked if we want him to recommend the North coaches become Booster members and participate more in Booster events and all directors agreed we do.

Motion made and approved to adjourn at 8:10 pm.

Respectfully submitted,

Deb Shawd

Blue Thunder Booster Secretary