



Blue Thunder Booster Club October 22, 2007 Minutes

Called to Order: 7:00 pm

Adjourned: 8:55 pm

Attendees: Deb Shawd, Carla Sullivan, Michel Johannes, Joan Ollmann, Karen Reynolds, Sandy Kaske, Michelle Dixon, Kathy Webster, Denise Hauser, Tracy McConnell, Gail Adkins, Hal Larson, Bev Larson, Brad Johannes, Craig Adams, Diane Johnson, Mike Rogers, Alicia Perez.

Secretary's Minutes: Everyone was asked to review last month's minutes. Joan moved we approve the minutes from the September 24th meeting, Alicia seconded the motion and all directors approved.

Treasurer's Report: Joan gave the treasurer's report and said we have a current balance of \$95,252.42. We still owe Aramark and have a few other outstanding bills. Alicia Perez moved to approve the report and Michel 2nd. The treasurer's report was approved. Joan also said she met with Steve Lindstrom, an accountant who is very familiar with non-profit organizations, who will help prepare our tax returns for \$350 to \$500. Merchandise, food, beverages and anything we sell we will have to pay 6.5% to the state for tax. Joan is also doing the raffle report for us and the Buc Boosters since they let us use their raffle permit. She also mentioned that we don't need to take out insurance for liability for the dugout construction because the school covers us.

A.D. Report: Karen Reynolds thanked everyone who helped with the athletic registration and meeting. She said Mike Saville from BHS is selling t-shirts for operation "Paint the Gridiron" to help pay for upkeep of painting the football field. After the holidays Karen will ask all coaches for their Wish List.

Membership: We have one Lifetime Member so we will start this plaque with individual nameplates that can be added as Lifetime Members sign up. Alicia asked Karen about selling sports passes or family passes to all home games next year as another revenue source. Karen said she thought it was a good idea and would look into it.

Merchandise: The last few football games the number of items sold dropped a bit. We sold a total so far of \$8,944.00 for a gross profit of \$3,400.00. The individual sport decals sold well at the winter sports meeting. A suggestion was made to sell merchandise at some BCMS functions.

50/50: Jenny picked up all aprons and is done with 50/50 for now since we do not have our own permit.

Marketing/Website: Alicia will contact Mike Saville about advertising the t-shirts in the paper and on the website.

Thunder Spud: Sandy Kaske said 3 out of 4 potato washers are coming back to help next year. Trudi Gleasman will call to remind workers again next year.

Concessions: Sandy Christianson did a wonderful job! Steak sandwiches were a big hit and we may sell these at every game next year. Money paid to the grillers, \$75/game for baseball, and \$50/game for softball for

popping popcorn went into their team account. Michel will get a list of home games and meet with the concession committee to give each person a team to call for volunteers to work concessions.

Old Business: Mobile House of Thunder: Mike Rogers brought a quote for a standard 20 foot trailer with 7 foot interior roof, aluminum (easier to pull) and no extras for \$9,000. There were many electrical options to choose from as well. For another \$950 we could have two 12-foot concession doors. For \$1600 Signs Now could paint our Blue Thunder logo on both sides of the trailer as a wrap. A suggestion was made to ask the Belvidere North Art department and Shop students to help build cabinets and shelves and paint them. Mike said he will get one more quote for next meeting, and the turnaround time is about 7 weeks so we still have plenty of time to order the trailer to use for spring sports. He felt this would pay for itself if we use it at all BCMS and BNHS events. We will need to find an indoor storage facility for this.

2008 Golf Play Day – Brad Johannes talked to Randy at Timber Pointe and Fridays are not available for next summer. Monday, June 16 or June 23 are open. We will need 144 golfers for a full slate at this event. He said we would need to advertise a lot starting in January 2008. Michel made a motion to pencil in June 23rd as our Golf Play Day and Joan 2nd, but to try for a Friday in August. We will need a committee for door prizes, etc.

Castle Challenge: Carla thanked everyone for helping. Net proceeds were \$21,000.00, which was split between both booster clubs. We will have a joint Castle Challenge committee meeting this winter. Craig asked Karen about doing a Saturday game next year for this event, and she said that is fine if both coaches agree. Some people felt Castle Bank didn't do enough to promote the event. They sent 300 letters to businesses, donated \$1000 and paid for a few small items, but then they asked for help following up with phone calls. Several questions were raised about continuing with Castle Bank or just doing a joint Booster Club event on our own. Also, did some businesses choose not donate because Castle Bank was involved? This will all be discussed at the joint Booster Club meeting. A total of 4,983 people attended this event.

Dugout: Hal Larson gave the bill for \$241 for rebar to Joan. He said they should be able to dig and then pour concrete this week, and they need extra help for the next two Saturdays. Dean Hazlewood and crew will donate the brickwork, the roof is donated and the concrete will be half price.

New Business: Carla announced the meeting place for November through March would be in the forum room at Belvidere North High School at 7 pm. Most of the fall sports are now over. Boys and Girls Cross Country Sectionals will be held Saturday at 9am at BHS. Also, BCMS Cross Country placed 5th in State and BCMS Girls Volleyball placed 2nd in Conference. Carla made a motion that we do a benefit basket for Isaac Garcia, a 14-year-old boy who has been very involved in sports and has been diagnosed with Aplastic Anemia, to auction at his dinner benefit. Michel 2nd. There is a possibility of doing a Belvidere Night at the Rockford Riverhawks on May 22, 2008. We could have any club or sport sell items, we could work concessions and get 10% of the profit, and we could help sell tickets and get money for this as well.

Open Discussion: Alicia raised a question about our December meeting since it falls on Christmas Eve. We decided to change the December meeting to Dec. 17th at 7 pm.

Mike Rogers was approached by Peak Fitness to work with the coaching staff to help train athletes. Also, he said BJT wants to split into two feeder programs next year, one for each high school, and end the 7th/8th grade teams so they can play for their middle schools. The program would switch to more instructional. Would we support these changes? Yes, we decided we would support this idea. Another idea was brought up to add a message board at the student entrance to announce sports and other special events. Mike will present this to Dick Kirchner. It was announced that Aramark donated the popcorn and pretzel machines for our indoor concessions.

Motion made and approved to adjourn 8:55 pm.

Our next meeting will be held on November 26th at 7:00 pm at BNHS Forum Room.

Respectfully,
Deb Shawd