



**Blue Thunder Booster Club  
August 27, 2007 Minutes**

**Called to Order:** 7:02 pm

**Adjourned:** 8:44 pm

**Attendees:** Deb Shawd, Michel Johannes, Joan Ollmann, Sue Rodakowski, Carla Sullivan, Alicia Perez, Sandy Kaske, Bob Moore, Mike Rogers, Karen Reynolds, Gail Adkins, Chris Norgard, Lisa Norgard, Samantha Norgard, Trudi Gleasman, Tammy Rentschler, Mark Roden, Hal Larson, Bev Larson, Dean Hazelwood, Jen Hazelwood, Steve Johnson, Diane Johnson, Phil Keithley, Dawn Stone, Judy Adams, Craig Adams, Kathy Trotter, Skip Trotter, Traci Hartfiel, Bob Walberg, Ron Ramos, Sherri Morris, Mark Morris.

Joan moved we approve the minutes from the July 23<sup>rd</sup> meeting and Sue Rodakowski seconded the motion and all directors approved.

Carla explained that the directors were going to sit at the table together to make it easier for discussion and voting. She said we still need our entire member's input on everything we discuss, but only the directors can vote.

Joan gave the treasurer's report and said it would get posted on the website tomorrow after approval. We received \$900 for half the money taken in from sports physicals. Michel moved to approve the report and Alicia 2<sup>nd</sup>. The treasurer's report was approved.

Committee reports followed:

**Membership:** Kim Larson announced we brought in \$56,000 from Founders Members and he is in the process of getting a plaque made. We are now selling Lifetime membership and he will get an ongoing plaque made for these members as well. He said the membership cards will be in soon and a list is started for business discounts and is posted on the website. Our merchandise committee has decided to give \$1 off merchandise up to \$20 and \$2 off any purchase over \$20. Alicia said to check the website often and send us information we may want to post; this includes information from BCMS. Michel will send out all Founding Members names for plaque approval.

**Merchandise** Sue said they have been very busy selling merchandise at the fair, the athletics meeting, the open house at North, and all the school orientations. They ordered \$3100 worth and sold \$3900, since a lot of it is on reorder. She asked for people to sign up to work in the merchandise booth at our home football games. Sue also brought some of the coaches' hats to the meeting to sell.

**50/50:** Jenny needs volunteers to work at the home football games, and \$150 startup cash.

- Marketing/Website:** Alicia said we need to let the public know how we are spending our money, and Joan told her we would be posting the treasurer's report on the website after it is approved. We did this after last month's meeting also.
- Thunder Spud:** Sandy Kaske said they are ready to go. They have wrappers and runners all set up at Northwoods, and Dawn Karns is making calls to get volunteers to work the booth. They will also be selling chili this year. Shaw Craft signs is making a banner they will donate for the Potato booth. Mr. Giglio also offered to make signs for pricing for potato and concessions.
- Concessions:** Sandy Christianson and Kevin, from Aramark, met with Michel Johannes and they decided on a menu. We are going to sell "Thunder Bundles", which is a sandwich, chips and a drink for a set price. They decided to try pulled pork sandwiches for the football and volleyball games and possibly Italian sausage or another sandwich for Thunderfest. They would like to try selling taco in a bag for the indoor games. They need to open concessions tomorrow at 4:45 pm for a home volleyball game against Harlem.
- Fundraising:** Chris Norgard said he spoke with Chrysler and they are sending a packet about the car drive. He is also waiting to hear more information about the Castle Challenge. Gail Adkins mentioned doing an NFL football pool for \$20 a ticket and you could choose 3 teams for a chance to win, or buy a yard line you think the ball will end up on at the end of each quarter.
- Old Business:** We received \$5000 for our half of the Golf Play Day 2007. We also made a profit of \$875 selling merchandise at the Boone County Fair this year. Our fee for the fair was \$200 this year, but we will have to pay \$400 next year if we have our own booth. The P.R. at the fair was great though! A suggestion was made to sell the school P.E. suits at the fair, and at orientation.
- New Business:**
- 2008 Golf Play Day** – Brad Johannes spoke with Randy for a date next July and he said they are getting full. We may have to choose a date in May or August, or change the day to a Monday.
- Charitable** – Joan Ollmann said we are a non-profit group and want to become a recognized charity. She spoke with attorney Craig Thomas about this and he said there is a 28-page form to file to the IRS and it takes 3 to 6 months for approval. There is a \$750 one time filing fee and approximately \$2500 in attorney fees for him to help us fill out the form and file it with the state of Illinois. When we become a recognized charity any donations will be tax deductible retroactively. Alicia made motion to approve up to \$3000 for legal services. Sue 2<sup>nd</sup> the motion and it was approved by all directors.
- Booster Funds** – Joan said we have \$78,000 in our checking account not receiving any interest. She asked for volunteers to help her on a Finance committee to help recommend where to invest some of the money. Kim Larson and Brad Johannes offered to help Joan on this committee.
- Athletics** – Karen Reynolds congratulated our football team on its first victory against Harlem, and the soccer team for placing 2<sup>nd</sup> in their tournament and also beating BHS. She said all teams, including BCMS, have offered to help with concessions. Karen also added that the athletic home game passes are ready for distribution to our Founding and Lifetime Members.
- Wish List** – Curt Tobin applauded Karen and all the teams for working well together. He said Phil Keithley has 97 BCMS football players and we have 200 kids in 4 grade levels playing football which will feed into BNHS in future years, but we are deficient in equipment. He asked for a donation to purchase a filming camera called a Hi-pod.

This end zone camera would be used during practices and games and could be shared with the soccer and basketball teams. He explained that the films are used as a teaching tool and can also be shown to scouts. The cost is \$6900, but he was able to get a lower price of \$5900. Discussion followed with Alicia suggesting the football players do a fundraiser or community service project to give back if we donate this to them. Brad said football is already uniformed, but golf has to share bags and not everyone has a shirt. We need to be equitable with all sports. Karen said some equipment and uniforms are missing and she is working with the vendors on this. Also, it was brought up that the average spending on athletics by the Buc Boosters in the past has been \$15,000 per year. Karen felt we need the end zone camera and that it will benefit several sports. Joan moved to authorize the purchase of the Hi-pod camera and Mike Rogers 2<sup>nd</sup>. All directors then approved this. Curt Tobin thanked us and said he will work with Karen to order this. All coaches need to give their needs to Karen for each sport.

**Mobile House of Thunder** – Brad Johannes and Mike Rogers will look into purchasing a concession stand/ merchandise trailer to use for the fair, track, baseball, soccer, and golf. A suggestion was made to look at Hammertime. They will look into a 12 to 16 foot trailer with 2 or 3 windows. Dean Hazelwood suggested looking at Auctions. He will ask Lyle Lee. We would like to purchase this before spring sports begin.

**Castle Challenge** – This fundraising event takes place October 5 from 4:30 to 7:00 pm when BNHS plays BHS. Letters requesting sponsorship of \$500 have been sent to 350 local businesses. There will be tailgate activities behind the stadium, recognition of sponsors and a parade of all fall athletes from both high schools and middle schools. We and the Buc Boosters are responsible for food, set up, clean up, tickets and parade organization. Every high school fall athlete will have ten tickets to sell for this event. We will need many volunteers to help. Check the website [www.castlechallenge.com](http://www.castlechallenge.com) for more information. A suggestion was made to hold this on a Saturday next year with the two middle school football teams playing each other first.

**Open Discussion:**

Tammy Rentschler spoke about the Traditions meeting she had with cheer, poms, football, band, Karen and our booster representative, Michel. She said the focus is to work with the crowd and get the band to sit in the stands for the whole game to give it a more collegiate feel. Each game will have a different theme and new traditions will be started such as jingling keys during kick off, and getting the crowd to do the wave. She will send us the fight song and we will post it on the website. She is also looking into hosting a competition for cheer at BNHS for next year, because this could be a very large moneymaker for the booster club. We would need all sports teams to work together to help with this.

**Hal Larson's son would like to do his Eagle Scout project of building two dugouts for BNHS baseball.** He is trying to get all the labor and some material donated, but asked us if we could donate start up money. They want to start building by end of September if the school board approves it. Steve Johnson asked for a material list so we could post it on our website and possibly booster members who work in construction could donate material. Joan suggested contacting John Fish who helped bring in material donations for the BYB building. Michel motioned to give \$3000 to help start the dugouts and to get a list of materials. Joan 2<sup>nd</sup> the motion and all directors approved.

Motion made and approved to adjourn 8:44 pm.

Our next meeting will be held on September 24<sup>th</sup> at 7:00 pm at Timber Pointe.

Respectfully,  
Deb Shawd